



New York State Seafood Industry Roundtable Meetings

Purpose: A series of roundtable meetings to be convened in Long Island, New York City, and the Lower Hudson Valley with relevant stakeholders to address research, marketing, and expansion opportunities for New York seafood.

Background: On July 31, 2018, Governor Cuomo signed a bill, sponsored by Senator Kenneth P. LaValle and Assemblyman Fred Thiele, directing the Department of Agriculture and Markets (AGM), the Department of Economic Development (ESD), the Department of State (DOS), and the Department of Environmental Conservation (DEC) to conduct a series of roundtable meetings to discuss and consider issues relating to New York's seafood industry. Information on the bill can be accessed using the following link: <https://www.nysenate.gov/legislation/bills/2017/s7300>.

Comments: Participants are encouraged to share verbal and written comments. Please limit verbal comments to **5 minutes**. A stakeholder survey will also be distributed at the meeting. Completed surveys and written comments may be collected at the end of the meeting, by email to NYSeafood@esd.ny.gov, or by mail to ESD Long Island Regional Office, 150 Motor Parkway, Suite 311, Hauppauge, NY 11788. All comments and surveys must be submitted by November 30, 2018.

Time	Agenda Item
6:00 pm	Welcome and introductions
6:10 pm	Summary of the legislation and goals for the roundtable meetings
6:20 pm	Explore issues, opportunities, strategies, best practices, and recommendations for: <ol style="list-style-type: none">1. Methods to increase resources and information available to support New York's local fishermen, aquaculturists and related small businesses to ensure the best economic and environmental outcomes for the continued growth of the seafood industry and the creation of more locally produced sustainable food systems in New York.2. Methods to promote the marketing and sustainability of New York seafood.3. Explore existing and potential educational opportunities for consumers, and the seafood and aquaculture community regarding the importance of New York seafood industry issues and initiatives.4. Review of existing studies, pilot programs and initiatives from New York State and other states regarding best seafood marketing practices.
7:45 pm	Meeting summary and closing

Thank you for your participation and your support of the New York State Seafood Industry. Your feedback is important to us and it will be shared.