



Win Prizes and Get Awards!

Calling all Middle School Artists and Environmentalists

Announcing the 'Conserve and Protect Our Water' Poster Contest

Sponsored by NYS Department of Environmental Conservation & New York Water Environment Association

Contest Theme

All living things need water to survive. What would we do if we didn't have enough water? What if the water that we have was too polluted to use? This poster contest is meant to encourage students to learn how to conserve and protect our water resources, now and for future generations.

Show How to Conserve and Protect Our Water!

Posters must clearly convey this message.

Poster Requirements

Posters must contain original hand-drawn artwork - no computer generated posters or graphics. Copyrighted characters (such as Dory, Sponge Bob, Ariel, etc.) and clip art **will not be accepted**.

Material: You may use any type of media, including watercolor, pen and ink, crayon, chalk and markers.

Size: 8 ½" x 11", landscape layout only

Background: White only, no colored paper backgrounds

Posters will be on public display and should be easy to see or read. Winning posters will be compiled for distribution as part of an 8 ½ x 11" calendar.

Prizes and Awards

Each participant receives a Certificate of Recognition.

The top 14 posters will be included in a 2018 calendar which will be distributed throughout New York State.

The 14 winning students and the teacher of the top winner receive an engraved plaque, reusable water bottle, and an invitation to their local chapter's NYWEA conference.

Who's Eligible?

All Middle School students (Grades 6-8) in New York State public and private schools are eligible to enter the poster contest. **One student per poster.**

Judging Procedure

DEC staff will review all posters and pick the top 30 entries. NYWEA membership and DEC staff will vote for the 14 winning posters.

Judging Criteria

- Clear and correct message conveyed by text and artwork
- Creativity, originality, and artistic quality
- Visual clarity

Please Remember...

- Entries must meet poster requirements
- Fasten the attached release form to the back of the poster.
- All submitted artwork becomes the property of NYSDEC and NYWEA and may be reproduced.

See Other Side for Release Form
Deadline for Receipt of Posters is
Friday, January 20, 2017



Department of
Environmental
Conservation

Do Your Homework

We encourage you to research the topic of water conservation and protection so the posters reflect the contest theme. The following websites may help you in your research:

- NYWEA – www.nywea.org – Including the new ‘Value of Water Children’s Book’
- NYSDEC - www.dec.ny.gov/lands/5009.html - tips and facts about Water Conservation.
- EPA Kids Science Pages – www.epa.gov/students
- USGS Water Science School – <http://water.usgs.gov/edu>

Lesson Plan Ideas

Project WET (Water Education for Teachers) is a collection of innovative, water-related activities designed for use in K-12 classrooms. For more information of Project WET in New York State, visit DEC’s web site at www.dec.ny.gov/education/1902.html. Additional resources are available on Project WET’s national web site at <http://www.projectwet.org>.

Hot Topics

Since New York is currently experiencing drought conditions, this year we will focus on what drought is and what we can do to conserve and protect our water, which is even more valuable when in short supply. Visit www.dec.ny.gov/lands/5011.html for information on drought, and www.dec.ny.gov/lands/5009.html for ideas on how to save water. What effect does drought have on our environment? ...agriculture? ...economy? ...our health? Visit www.eschooltoday.com and drought.unl.edu/DroughtforKids.aspx for topics to discuss in your classroom.

Release Form

Each poster must have a release form securely fastened to the back of the poster. **A poster not accompanied by a completed release form will not be eligible for judging.**

Mail To:

NYSDEC – Calendar Contest
625 Broadway, 4th Floor
Albany, NY 12233-3508

To see previous winners and for more information, visit our web sites at www.dec.ny.gov/education/32108.html and www.nywea.org or call NYSDEC’s Beth Guidetti at (518) 402-8203.

RELEASE FORM: Please Print Clearly

***** Attach this form to the back of each poster*****

Student’s Name: _____ Grade: _____

School: _____

Teacher: _____

Teacher’s Email Address: _____

School Address: _____

City: _____ State: _____ Zip Code: _____

School Phone: () _____

I HEREBY CERTIFY THAT THIS POSTER WAS CREATED ENTIRELY BY THE STUDENT ABOVE AND IS THE STUDENT’S ORIGINAL ARTWORK. I AGREE THAT IT MAY BE OFFERED FOR PUBLIC DISPLAY OR PUBLICATION AT SOME TIME DURING OR AFTER THE CONTEST. I UNDERSTAND THAT THIS POSTER BECOMES THE PROPERTY OF THE NEW YORK STATE DEPARTMENT OF ENVIRONMENTAL CONSERVATION AND MAY BE REPRODUCED. THE ONLY INFORMATION THAT WILL BE RELEASED IS THE STUDENT’S NAME, GRADE AND HOMETOWN.

Signature of Student

Signature of Parent/Guardian

Print Name

Print Name

Date

Date

***** Attach this form to the back of each poster*****