

NEW YORK GREEN BUSINESS



Department of
Environmental
Conservation

Program Overview

The New York Green Business (NYGB) program provides recognition and benefits to businesses and other organizations that have a commitment to sustainable operations. It is free and voluntary to participate in.

Program Overview

Membership Benefits

Recognition. Members receive recognition, including being mentioned in press releases from DEC, on social media, and being mentioned on program website.

Use of Logo. Members are able to use the program logo to market themselves as members of the program.

No Cost Share Priority Access Technical Assistance from the NYS Pollution Prevention Institute. Members get no cost priority access to experts at the Pollution Prevention Institute at the Rochester Institute of Technology to assist in implementing sustainability projects.

Access to Network of Leaders in Sustainable Business. Gain access to a network of sustainability leaders.

NYGB Requirements

Commitment to Compliance. Must have a good record of compliance with all applicable environmental laws and regulations and commit to staying in compliance during membership.

Future Sustainability Commitments. Large applicants (100 or more employees at the facility) must make three future sustainability commitments. Small applicants (fewer than 100 employees at the facility) must make two. Commitments can include measurable improvements (decreasing water or energy use, increasing recycling rate, etc.) or non-measurable actions (having an environmental management system in place, conducting an alternatives assessment, etc.).

Sustainability Outreach. Applicants must communicate their sustainability commitments and achievements to the public and their employees.

Sector Specific Criteria. If you are a brewery, garment cleaner, or restaurant, there is a set of sector specific criteria that must be met.

Apply to NYGB

For more information on NYGB requirements and to download a copy of the NYGB application visit the NYGB website: www.dec.ny.gov/chemical/939.html. Applications can be submitted via mail or email to the contact below.

CONTACT INFORMATION

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WHY YOU SHOULD JOIN NYGB

- Get the recognition you deserve for your commitment to sustainability.
- Attract more eco conscious consumers and add to your bottom line.
- Get technical assistance and resources to help you go even further.
- Join a network of sustainability business leaders